

Overview

Our shipping and sea port practice is focused on enhancing performance, growing market share, infrastructure investment and maritime policy analysis.

Our consulting practice is focused on helping port authorities, marine terminal operators, shipping interests and governments reach their economic goals by proactively adapting to shifting global trade patterns, changing customer requirements, and sustainability expectations

For small-cap firms, mid-market clients we help them obtain and use the right information to increase the market share of their export and import goods and commodities.

Maritime policy analysis to enhance shipping safety, environmental sustainability outcomes is at the forefront of our efforts.

Darryl Anderson

Mr. Anderson is a multi-modal transportation and maritime logistics professional with twenty-seven years of experience in the private and public sectors. He is an experienced maritime journalist and Managing Director of Wave Point Consulting Ltd.

Mr. Anderson was awarded a MBA (Maritime Logistics and Port Management) from the Australian Maritime College in, a BA from Trinity Western University, a Diploma in Urban Land Economics from UBC and a Certificate in Shipping & Marine Operations from BCIT.

He is a former board member of the Association of Canadian Port Authorities. He is a member of the Chartered Institute of Logistics and Transportation-North America.



Shipping & Sea Ports



Consulting Services

Competitive Analysis
Feasibility Assessments
Logistics Studies
Market Research
Port Infrastructure
Supply Chain Analysis



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Trade & Business Development

Changing market conditions provide new business opportunities for firms in the maritime logistics and port sector. Shippers, carriers and marine terminal operators all need to adapt their trade development strategies to address the impacts of larger ships, technology, new market opportunities and shifts in economic fundamentals. Port Authority officials are at the forefront of responding to these pressures.

By using the results of evidence-based research, our team ensures that marine terminal and ship owners maximize the revenue potential from their existing assets.

Our team uses proven methodologies to complete feasibility assessments, gauge the size of the market opportunity, determine

customers' commercial requirements, evaluate competitive position, and assess and mitigate the risk associated with transportation infrastructure projects.

While collaborating with clients in the project visioning stage, we also provide the necessary independent analysis required by Boards of Directors, investors and regulatory authorities.

This process ensures that important market and operational insights are captured early in the infrastructure design decision-making process. Consequently, project scope changes are minimized, and facilities are designed for ongoing operating efficiency consistent with market opportunities.

Project Highlights

Liquefied Natural Gas Bunkering (2016)

Objectives: Market assessment on the commercialization of LNG bunkering. **Client Value Added:** Port Authority received a vessel demand scenario, financial analysis, regulatory scan and implementation options.,

Feasibility & Constraints for Expanded Short Sea Shipping (2014)

Approach: Consulting team conducted research, collected data and completed interviews. **Client Value Added:** Robust assessment of short sea shipping market dynamics, with consideration given to opportunities, challenges, feasibility, benefits and adverse impacts.

Northern Gateway and Export Loading & Logistics Study (2010)

Objectives: Export customer needs & opportunities assessment. **Client Value Added:** Prioritized export cargo opportunities to support marketing and infrastructure investment decision-making.

Representative Project List

Logistics & Supply Chain Analysis

Alberta Petrochemical Transportation Study.
BC Forest Products Export Study.
Container Logistics Industrial Land Requirements.
Distribution Center Business Development Strategy.
Inland Container Terminal Analysis.
Industrial Land Intensification Best Practices.
Industrial Land Use Evaluation and Risk Assessment.
Grain Transportation Options for BC.
Labour Force Profile of Port Drayage Drivers in Metro Vancouver.
Liquefied Natural Gas & Value Chain Analysis.
Regional Shipping and Logistics Analysis.
Strategic Opportunities in the Timber Trade.
Surface Transportation Annual Review.

Marine Market Research

Aboriginal Tourism Opportunities within the Cruise Industry
Marine Passenger Transport Pacific Northwest.
Mid-Coast Ferry Service Situation and Outlook.
Port Equipment Company Maritime Logistics Market Assessment.
Technology Company Maritime Logistics Market Assessment.
Tourism Opportunities within the Cruise Industry.
Ugu District South Africa Maritime Strategy.
Victoria International Marine Market Research.

Shipping & Ports

Agricultural Supply Chain and Logistics Study.
Barge Service & Liquid Bulk Terminal.
Feasibility and Constraints for Expanding Short-sea Shipping.
International Trade Enabling Logistics Park.
Liquefied Natural Gas Bunkering Study.
Marine Terminal Regulatory Strategy.
Mid Coast Ferry Situation & Outlook Report.
Multi-purpose Marine Terminal.
Ogden Point Functional Facilities Plan.
Northern Gateway Export Loading and Logistics Study.
Port Alberni Port Authority Opportunities and Challenges.
Prince Rupert Port Authority K-12 School Program.
Wei Wai Kum Cruise Ship Marketing Plan.

Maritime Policy

Assessing Marine Transportation for Canadian Oil Sands.
Assessing the Benefits of Regulatory Alignment: A Case Study of the Marine Transportation Sector.
Liquefied Natural Gas Project.
Maritime Policy and Education.
Marine Transportation Environmental Response Regime.
Review of Canada's Ship-Source Oil Spill Preparedness and Response.

Our Team

The breadth of experience of our team members is difficult to match. We have over forty-seven years experience in the private and public sectors.

Throughout their careers our consultants have assisted clients - large and small, some distant and some nearby - to retain clients, expand operations, or capture new business opportunities.

Our project list highlights just some of the many initiatives our team members have led.

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