

Summary



Strategies for business retention, expansion of trade and new investment attraction are important business choices. Wave Point Consulting can enhance your organization's effectiveness & increase project success by completing trade and logistics projects.



Darryl Anderson

As Managing Director of Wave Point Consulting, Mr. Anderson is a trade development and market research professional with twenty-seven years of experience in the private and public sectors.

Mr. Anderson was awarded a MBA from the Australian Maritime College, a BA from Trinity Western University, a Diploma in Urban Land Economics from UBC and a Certificate in Shipping & Marine Operations from BCIT.

He is a past President of the Canadian Transportation Research Forum and Board Member of the Association of Canadian Port Authorities. Member, Chartered Institute of Logistics and Transport -North America- Pacific Chapter.

Trade & Logistics



Consulting Services

Competitive Analysis
Feasibility Assessments
Industry Supply & Demand
Market Access Research
Marketing Strategy
Regulatory & Due Diligence
Trade Flow Analysis



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Support for International Trade Clients

Uncertainty is a major factor facing clients involved in international trade. Shippers, carriers and terminal operators are all recovering from the impacts of unanticipated shifts in economic fundamentals.

Rapid change in currency values, capital market outlook, volatility in fuel and commodity prices, the uncertain pace of rebounding consumer demand and new environmental initiatives are all having a dramatic impact.

Companies involved in international trade are at the forefront of shifting world trade patterns, changing customer requirements and relentless business pressure.

Is your firm's business strategy effectively adapting to such rapid and unpredictable changes?

Our team can assess market opportunities, determine customer requirements, evaluate competitive position, assess risk, or transportation infrastructure projects.

We provide the necessary independent analysis required by board of directors, investors and regulatory authorities.

Wave Point Consulting often leads projects and/or subcontracts with management consulting, engineering and other professional service firms to deliver tailor made and cost effective client solutions.

Wave Point Consulting Ltd. maintains an independent research practice with a focus on trade development and issues the marine industry.

Recent Projects

International Trade Enabling Logistics Park (2016)

Scope: High-level forecast of port goods movement, assessment of market conditions, identification of commercial risks and development concept and costs. **Client Value Added:** Development strategy for a large parcel of land strategically located in proximity to a Class 1 railway, highway and container terminal.

Pacific Gateway 2.0 Research & Analysis Related to Forest Products Exports (2011)

Objectives: Identification of current & forecasted economic opportunities to respond to increasing global demand for BC forest products. **Client Value Added:** Clear end-to-end trade & supply chain analysis and recommendations.

Northern Gateway and Export Loading & Logistics Study (2010)

Objectives: Export customer needs & opportunities assessment. **Client Value Added:** Prioritized export cargo opportunity list to support marketing and infrastructure investment decision-making.

Representative Projects

Logistics & Supply Chain Analysis

Alberta Petrochemical Transportation Study.
BC Forest Products Export Study.
Container Logistics Industrial Land Requirements.
Central and Northern Vancouver Island Marine Fueling Supply.
Distribution Center Business Development Strategy.
Inland Container Terminal Analysis.
International Trade Enabling Logistics Park.
Industrial Land Intensification Best Practices.
Grain Transportation Options for BC.
Labour Force Profile of Port Drayage Drivers in Metro Vancouver.
Liquefied Natural Gas & Value Chain Analysis.
Regional Shipping and Logistics Analysis.
Strategic Opportunities in the Timber Trade.
Surface Transportation Annual Review.
Technology Company Maritime Logistics Market Assessment.

Marine Market Research

Aboriginal Tourism Opportunities within the Cruise Industry
Marine Passenger Transport Pacific Northwest.
Mid-Coast Ferry Service Situation and Outlook.
Port Equipment Company Maritime Logistics Market Assessment.
Tourism Opportunities within the Cruise Industry.
Victoria International Marine Market Research.

Victoria International Marina Demand & Price Assessment.

Shipping & Ports

Agricultural Supply Chain and Logistics Study.
Barge Service & Liquid Bulk Terminal.
Feasibility and Constraints for Expanding Short-sea Shipping.
Liquefied Natural Gas Bunkering Study.
Marine Terminal Regulatory Strategy.
Mid Coast Ferry Situation & Outlook Report.
Multi-purpose Marine Terminal.
Ogden Point Functional Facilities Plan.
Northern Gateway Export Loading and Logistics Study.
Port Alberni Port Authority Opportunities and Challenges.
Wei Wai Kum Cruise Ship Marketing Plan.

Maritime Policy

Assessing Marine Transportation for Canadian Oil Sands.
Assessing the Benefits of Regulatory Alignment: A Case Study of the Marine Transportation Sector.
Liquefied Natural Gas Project.
Maritime Policy and Education.
Marine Transportation Environmental Response Regime.
Review of Canada's Ship-Source Oil Spill Preparedness and Response.
Ugu District South Africa Maritime Strategy.

Our Team

The breadth of experience of our team members is difficult to match. We have experience in both the private and public sectors.

Throughout their careers our consultants have assisted many international trade related clients - large and small, some distant and some nearby - to retain clients, expand operations, or capture new business opportunities.

Our project list highlights just some of the many initiatives the Wave Point's team has been involved with. Contact the Managing Director today to see how we can apply our insights to your most pressing business needs.

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